

STORYBOARD — INFOGRAPHIC

INTRODUCTION

Create an infographic summarizing the One Book steps and Reservation Process

Discuss the objectives with the customer, and incorporate them into the design

Review available software to create the infographic

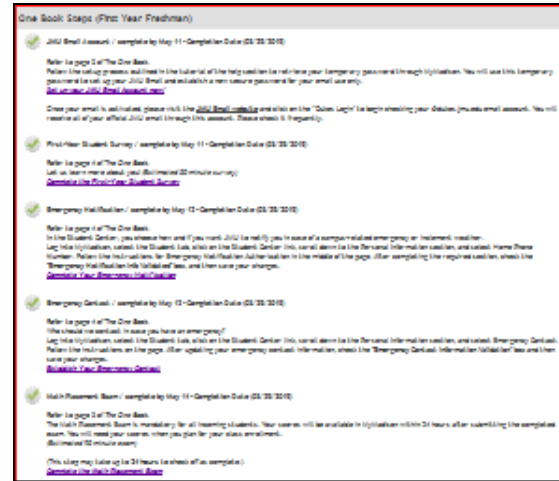
Acquire the software, on computer, free trial offer or purchase

Gather Transfer and First-Year One Book step information and instructions on making a reservation

Research and acquire necessary images / graphics to be used

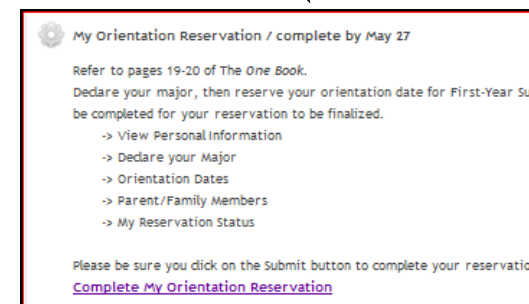
Obtain all photo releases from individuals or copyrights

Pick a template design and create an outline



Partial Sample One Book web steps

Reservation



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INSTRUCTION

Create a draft of the infographic based on the objectives

Request feedback from the staff that will be using the infographic

Finalize the infographic using the staff feedback

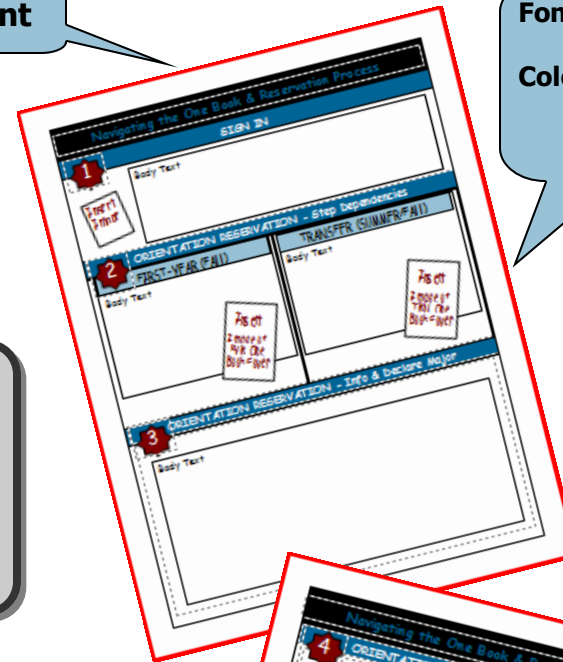
CLOSING

Print the final product in color

Present the final product to the customer for use

Evaluate the effectiveness of the infographic after its use

Front



Back

