## 8 Confidence Interval Estimation

Definition: A point estimate is a single number (based on the data), used to estimate a population parameter.

Definition: An interval estimate is an interval of numbers (based on the data), used to estimate a population parameter.

We focus on estimating a population proportion, $\boldsymbol{\pi}$, and a population mean, $\boldsymbol{\mu}$.
In this chapter, $\boldsymbol{\pi}$ and $\boldsymbol{\mu}$ are unknown.

## Point Estimation

What is a reasonable point estimate of $\mu$ ?

A desirable property of a point estimator is unbiasedness; i.e., the mean of the point estimator is the population parameter.

For example, the mean of $\bar{X}$ is $\mu$.
The tendency to overestimate $\mu$ is the same as the tendency to underestimate $\mu$ when using $\bar{X}$.

Example: Suppose that the survival period of terminally ill cancer patients beginning a new therapy is sampled for 10 patients.
Suppose the survival times in years for the 10 patients are $3.2,5.6,7.3,1.3,0.4,2.6$, 4.2, 6.4, 3.5, 3.9.

Estimate the mean survival time, $\mu$, for the entire population of terminally ill cancer patients beginning this new therapy.

Recall: $\sigma_{\bar{X}}=\sigma / \sqrt{n}$ and $\sigma_{p}=\sqrt{\pi(1-\pi) / n}$, exactly for independent observations, and approximately for nearly independent observations.

Example: Discuss bias and standard error in the following sampling distributions, when estimating $\mu$.


Example: Revisit cancer. Suppose we wish to estimate the population proportion, $\pi$, of terminally ill cancer patients (beginning the new therapy) who will survive at least 6 more years.

## Interval Estimation

Name the error associated with our point estimates $\bar{X}$ and $p$, when estimating $\mu$ and $\pi$, respectively.

A confidence interval on $\mu$ is $\bar{X} \pm$ (margin of error).
A confidence interval on $\pi$ is $p \pm$ (margin of error).
Example: A news organization reports a simple random sample (not a census) where the Democrat is defeating the Republican by a vote of $52 \%$ to $48 \%$ with a margin of error of $3 \%$. Is it reasonable to conclude that the Democrat is winning, or is the election too close to call?

### 8.1 Confidence Interval Estimation for the Mean ( $\sigma$ known)

Scenario: $\mu$ is unknown, so construct a confidence interval on $\mu$.
What is needed in order for $\sigma$ to be known?

### 8.2 Confidence Interval Estimation for the Mean ( $\sigma$ unknown)

## Student's $t$ Distribution

Case $A$ : Sample with replacement. Hence, observations are independent.
Case $B$ : Sample without replacement, but the population size is quite large compared
to $n$. Hence, observations are nearly independent.
(a) $\mu_{\bar{X}}=\mu$ always.
(b) $\sigma_{\bar{X}}=\sigma / \sqrt{n}$ (called the standard error of $\bar{X}$ ), exactly for Case $A$ and approximately for Case $B$.
(c) (A version of the Central Limit Theorem) The sample mean, $\bar{X}$, is approximately normally distributed for Cases $A$ and $B$ (and positive finite $\sigma$ ), for large $n$ (usually $n \geq 30$, if neither tail of the distribution is too heavy).
(d) (A special case) The sample mean, $\bar{X}$, is approximately normally distributed for Cases $A$ and $B$ (and positive finite $\sigma$, for any sample size $n$ ), if the original population is approximately normally distributed.

Therefore, for independent or nearly independent observations (and positive finite $\sigma$ ), if the original population is approximately normal OR $n$ is large, then

$$
\begin{gathered}
Z=\frac{\bar{X}-\mu_{\bar{X}}}{\sigma_{\bar{X}}}=\frac{\bar{X}-\mu}{\sigma / \sqrt{n}} \stackrel{\text { approx. }}{\sim} N(0,1), \text { and } \\
T=\frac{\bar{X}-\mu}{s / \sqrt{n}} \stackrel{\text { approx. }}{\sim} t_{n-1}
\end{gathered}
$$

Thus, $T$ has a $t$ distribution with $(n-1)$ degrees of freedom.

The $t$ distribution is symmetric about zero, has no units, and has heavier tails than the standard normal distribution.

As the degrees of freedom gets large, then $s$ "converges" to $\sigma$, so the $t$ distribution starts to "converge" to the standard normal distribution.

Example: Below are the probability density functions of a $t$ distribution with one degree of freedom, a $t$ distribution with four degrees of freedom, and the standard normal distribution.


## Confidence interval on $\mu$

## Derivation of a $95 \%$ confidence interval on $\boldsymbol{\mu}$ : (You do

NOT need to reproduce this derivation.) For large enough sample sizes (and positive finite $\sigma$ ) or approximately normal observations, and for independent observations,
$P\left(\mu_{\bar{x}}-t_{n-1} \hat{\sigma}_{\bar{x}}<\bar{x}<\mu_{\bar{x}}+t_{n-1} \hat{\sigma}_{\bar{x}}\right) \approx 0.95$
$P\left(\mu-t_{n-1} s / \sqrt{n}<\bar{x}<\mu+t_{n-1} s / \sqrt{n}\right) \approx 0.95$

Solving for $\mu$,
$P\left(\bar{x}-t_{n-1} s / \sqrt{n}<\mu<\bar{x}+t_{n-1} s / \sqrt{n}\right) \approx 0.95$
A $95 \%$ confidence interval on $\mu$ is $\bar{x} \pm t_{n-1} s / \sqrt{n}$.
For independent or nearly independent observations (and positive finite $\sigma$ ), if the original population is approximately normal OR $\boldsymbol{n}$ is large, then a confidence interval on $\mu$ is
$\bar{X} \pm($ margin of error $)=\bar{X} \pm t_{n-1}($ standard error $)=\bar{X} \pm t_{n-1} s / \sqrt{n}$.
Layman's interpretation: We are $95 \%$ confident that the population proportion, $\mu$, lies in the confidence interval.
Mathematically rigorous interpretation: If we repeat the sampling procedure many times to construct many $95 \%$ confidence intervals on $\mu$, then approximately $95 \%$ of these $95 \%$ confidence intervals will contain the true value of $\mu$.


Example: A sample of individuals participating in a rigorous exercise program results in the following weight losses in pounds: $\{16,6,24,-3,12\}$.

The population consists of all similar individuals who would be willing to participate in this rigorous exercise program, if offered the opportunity.
(a) Are the assumptions for constructing a confidence interval satisfied?

(b) Construct a $\mathbf{9 5 \%}$ confidence interval on the population mean weight loss.



Layman's interpretation: We are $95 \%$ confident that the population mean weight loss, $\mu$, of this exercise program is between -1.66 pounds and 23.66 pounds.

Mathematically rigorous interpretation: If we repeat the sampling procedure many times to construct many $95 \%$ confidence intervals on $\mu$, the population mean weight loss of this exercise program, then approximately $95 \%$ of these $95 \%$ confidence intervals will contain the true value of $\mu$.
(c) Construct a $\mathbf{9 0 \%}$ confidence interval on the population mean weight loss.


| Critical Values of $t$, pp. 916-917, Table E.3 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cumulative Probabilities |  |  |  |  |  |
|  | 0.75 | 0.90 | 0.95 | 0.975 | 0.99 | 0.995 |
| Degrees of |  |  | Upper- | ail Areas |  |  |
| Freedom | 0.25 | . 10 | 0.05 | 0.025 | 0.01 | 0.005 |
| 1 | 1.0000 | 3.0777 | 6.3138 | 12.7062 | 31.8205 | 63.6567 |
| 2 | 0.8165 | 1.8856 | 2.9200 | 4.3027 | 6.9646 | 9.9248 |
| 3 | 0.7649 | 1.6377 | 2.3534 | 3.1824 | 4.5407 | 5.8409 |
| 4 | 0.7407 | 1.5332 | 2.1318 | 2.7764 | 3.7469 | 4.6041 |
| 5 | 0.7267 | 1.4759 | 2.0150 | 2.5706 | 3.3649 | 4.0321 |
| : | $\vdots$ | $\vdots$ | $\vdots$ | . | $\vdots$ | . |

Layman's interpretation: We are $90 \%$ confident that the population mean weight loss, $\mu$, of this exercise program is between 1.28 pounds and 20.72 pounds.

Mathematically rigorous interpretation: If we repeat the sampling procedure many times to construct many $90 \%$ confidence intervals on $\mu$, the population mean weight loss of this exercise program, then approximately $90 \%$ of these $90 \%$ confidence intervals will contain the true value of $\mu$.
(d) Which confidence interval is wider?


Example: In a simple random sample from a large population, the following observations were taken: $\{45,310,93,63,81,270,57\}$. Construct a $\mathbf{9 5 \%}$ confidence interval on the population mean.


### 8.3 Confidence Interval Estimation for the Proportion

Example: First, find the $z$-score such that $P(-z<Z<z)=0.95$, where $Z \sim N(0,1)$.


| The Cumulative Standard Normal Distribution, pp. 914-915, Table E. 2 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cumulative Probabilities |  |  |  |  |  |  |  |  |  |  |
| Z | 0.00 | 0.01 | 0.02 | 0.03 | 0.04 | 0.05 | 0.06 | 0.07 | 0.08 | 0.09 |
| $\vdots$ | : | : | $\vdots$ | : | : | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| -2.0 | 0.0228 | 0.0222 | 0.0217 | 0.0212 | 0.0207 | 0.0202 | 0.0197 | 0.0192 | 0.0188 | 0.0183 |
| -1.9 | 0.0287 | 0.0281 | 0.0274 | 0.0268 | 0.0262 | 0.0256 | 0.0250 | 0.0244 | 0.0239 | 0.0233 |
| -1.8 | 0.0359 | 0.0351 | 0.0344 | 0.0336 | 0.0329 | 0.0322 | 0.0314 | 0.0307 | 0.0301 | 0.0294 |
| : | ! | . | : | $\vdots$ | : | : | $\vdots$ | $\vdots$ | : | : |




The Cumulative Standard Normal Distribution, pp. 914-915, Table E. 2

| Cumulative Probabilities |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Z | 0.00 | 0.01 | 0.02 | 0.03 | 0.04 | 0.05 | 0.06 | 0.07 | 0.08 | 0.09 |
| $\vdots$ | : | : | $\vdots$ | : | : | : | $\vdots$ | : | : | : |
| 1.8 | 0.9641 | 0.9649 | 0.9656 | 0.9664 | 0.9671 | 0.9678 | 0.9686 | 0.9693 | 0.9699 | 0.9706 |
| 1.9 | 0.9713 | 0.9719 | 0.9726 | 0.9732 | 0.9738 | 0.9744 | 0.9750 | 0.9756 | 0.9761 | 0.9767 |
| 2.0 | 0.9772 | 0.9778 | 0.9783 | 0.9788 | 0.9793 | 0.9798 | 0.9803 | 0.9808 | 0.9812 | 0.9817 |
| : | : | : | : | $\vdots$ | $\vdots$ | : |  | $\vdots$ |  |  |



Recall: $p \stackrel{\text { approx. }}{\sim} N\left(\mu_{p}=\pi, \sigma_{p}=\sqrt{\pi(1-\pi) / n}\right)$ if $n \pi \geq 5$ and $n(1-\pi) \geq 5$.

## Derivation of a $95 \%$ confidence interval on $\boldsymbol{\pi}$ : (You do

NOT need to reproduce this derivation.) For large enough sample sizes,
$P\left(\mu_{p}-1.96 \sigma_{p}<p<\mu_{p}+1.96 \sigma_{p}\right) \approx 0.95$
$P(\pi-1.96 \sqrt{\pi(1-\pi) / n}<p<\pi+1.96 \sqrt{\pi(1-\pi) / n}) \approx 0.95$
Solving for $p$,
$P(p-1.96 \sqrt{\pi(1-\pi) / n}<\pi<p+1.96 \sqrt{\pi(1-\pi) / n}) \approx 0.95$
Since $\pi$ is unknown, we write
$P(p-1.96 \sqrt{p(1-p) / n}<\pi<p+1.96 \sqrt{p(1-p) / n}) \approx 0.95$
A $95 \%$ confidence interval on $\pi$ is $p \pm 1.96 \sqrt{p(1-p) / n}$.
Note: This is a large sample approximation, in that we insist that $x \geq 5$ and

$$
(n-x) \geq 5
$$

Recall, for a sample proportion, $p$ :
(a) $($ standard error $)=\sigma_{p}=\sqrt{\pi(1-\pi) / n} \approx \sqrt{p(1-p) / n}$.
(b) For $95 \%$ confidence, the (margin of error) $=z \times($ standard error $) \approx 1.96 \sqrt{p(1-p) / n}$.
(c) For $x \geq 5$ and $(n-x) \geq 5$, the $95 \%$ confidence interval on unknown, fixed $\pi$ is $p \pm($ margin of error $)=p \pm 1.96 \sqrt{p(1-p) / n}$.

Layman's interpretation: We are $95 \%$ confident that the population proportion, $\pi$, lies in the confidence interval.
Mathematically rigorous interpretation: If we repeat the sampling procedure many times to construct many $95 \%$ confidence intervals on $\pi$, then approximately $95 \%$ of these $95 \%$ confidence intervals will contain the true value of $\pi$.

## $95 \%$ of these C.I.s contain $\mathrm{Pi}=0.3$



Example: Estimating the success rate at the Charlottesville fertility clinic, called University of Virginia Assisted Reproductive Technology (ART) program.

64 women no older than 40 years-old attempted to get pregnant from using services at the UVa clinic.

Do these 64 women represent a simple random sample of women from the U.S.?

The population consists of all women no older than 40, from similar regions, who
would seek clinical pregnancy services from this type of clinic.
Among those 64 women, 20 successfully gave live births (i.e., no miscarriages).
We want to estimate $\pi$, the population proportion of similar women who would give
live births when using this clinic.
Hence, $\pi$ is the population success rate of this clinic.
$X=20$, the number of women who successfully gave live births.
(a) Determine the appropriate point estimate of $\pi$, the population success rate of this clinic.
(b) Construct a $\mathbf{9 5 \%}$ confidence interval on $\pi$, the population success rate of this clinic.

Layman's interpretation: We are $95 \%$ confident that the population success rate of this clinic lies between 0.199 and 0.426 .
Mathematically rigorous interpretation: If we repeat the sampling procedure many times to construct many $95 \%$ confidence intervals on $\pi$, the population success rate of this clinic, then approximately $95 \%$ of these $95 \%$ confidence intervals will contain $\pi$.
(c) Now suppose that we want a $99 \%$ confidence interval on $\pi$.


(d) Which confidence interval is wider?

(e) How can we increase the level of confidence without increasing the width of
confidence interval?

Example: Do you prefer a high level (e.g., $99.9 \%$ level) of confidence or a low level (e.g., $50 \%$ level) of confidence in the following? You work for a bomb squad. A red wire and a blue wire are remaining. Cutting the correct wire results in life, but cutting the wrong wire results in death. Your partner says, "Cut the red wire." You respond, "How confident are you?"

Example: Do you prefer a wide confidence interval or a narrow confidence interval in the following?

The Joint United Nations Programme on HIV/AIDS (UNAIDS) is $95 \%$ confident that the population proportion of people aged 15 to 49 from Botswana who are infected with HIV is between $23 \%$ and $32 \%$.

I am almost $100 \%$ confident that the population proportion of people aged 15 to 49 from Botswana who are infected with HIV is between $0.001 \%$ and $99.999 \%$.

What is the optimal confidence level; e.g., $90 \%, 95 \%$ or $99 \%$ ?

### 8.4 Determining Sample Size

## Sample Size Determination for the Mean

Recall: For independent or nearly independent observations (and positive finite $\sigma$ ), if the original population is approximately normal OR $\boldsymbol{n}$ is large, then a confidence interval on $\boldsymbol{\mu}$, the unknown population mean, is

$$
\bar{X} \pm t_{n-1} s / \sqrt{n}
$$

The margin of error on $\bar{X}$ is $e=t_{n-1} s / \sqrt{n}$, which is half the width of the confidence interval.

Suppose we want to construct a $95 \%$ confidence interval on $\mu$, where the margin of error, $e$, is selected prior to drawing the sample.

What sample size, $n$, is needed?

Solve for $n$ in

$$
e=t_{n-1} s / \sqrt{n}
$$

to obtain

$$
n=\left(t_{n-1} s / e\right)^{2} .
$$

For large $n$, what is $t_{n-1}$ (approximately)?



What is the drawback when using the above formula for $n$ ?

Example: Based on a sample of 41 personal incomes, $\bar{X}=\$ 43,000$ and $s=\$ 30,000$. Let $\mu$ be the unknown population mean income.
(a) What sample size $n$ is needed to obtain a $\mathbf{9 5 \%}$ confidence interval on $\mu$ with margin of error approximately equal to $\$ 2,000$ ?
(b) What sample size $n$ is needed to obtain a $\mathbf{9 5 \%}$ confidence interval on $\mu$ with margin of error approximately equal to $\$ \mathbf{1 , 0 0 0}$ ?
(c) What sample size $n$ is needed to obtain a $99 \%$ confidence interval on $\mu$ with margin of error approximately equal to $\$ 1,000$ ?

Remark: Decreasing the margin of error by half results in quadrupling the required sample size, for a fixed level of confidence.

Remark: Increasing the level of confidence for fixed $e$ requires a larger sample size.

## Sample Size Determination for the Proportion

Recall: For $x \geq 5$ and $(n-x) \geq 5$, a confidence interval on $\pi$, the unknown population proportion, is

$$
p \pm z \sqrt{\frac{p(1-p)}{n}}
$$

The margin of error on $p$ is $e=z \sqrt{p(1-p) / n}$, which is half the width of the confidence interval.

Suppose we want to construct a $95 \%$ confidence interval on $\pi$, where the margin of error, $e$, is selected prior to drawing the sample.

What sample size, $n$, is needed?

Solve for $n$ in

$$
e=1.96 \sqrt{p(1-p) / n}
$$

to obtain

$$
n=p(1-p)(1.96 / e)^{2} .
$$

What is the drawback when using the above formula for $n$ ?

Two options:
(a) Use a preliminary point estimate $p$, and then compute $n=p(1-p)(1.96 / e)^{2}, \quad$ OR
(b) The maximum value of $n=p(1-p)(1.96 / e)^{2}$ occurs when $p=0.5$, so use $n=0.25(1.96 / e)^{2} \quad$ (conservative sample size).


Example: Revisit the Charlottesville fertility clinic. A sample of 64 women resulted in 20 live births. However, the population success rate, $\pi$, of this clinic is unknown. What sample size $n$ is needed to obtain a $\mathbf{9 5 \%}$ confidence interval on $\pi$ with margin of error approximately equal to $\mathbf{0 . 0 6}$, using:
(a) 0.3125 , as the initial point estimate of $\pi$ ?
(b) no initial point estimate of $p$ ?

Example: Revisit the Charlottesville fertility clinic, again! What sample size $n$ is needed to obtain a $\mathbf{9 0} \%$ confidence interval on $\pi$ with margin of error approximately equal to $\mathbf{0 . 0 6}$, using:
(a) 0.3125 , as the initial point estimate of $\pi$ ?
(b) no initial point estimate of $\pi$ ?
(c) Repeat part (b) using $e=0.03$.

Read pp. 335-336, Appendix E8, Using Microsoft Excel for Confidence Interval Estimation.

