PORTFOLIO
student

JUN BUM SHIN

KINDLE EBOOKS
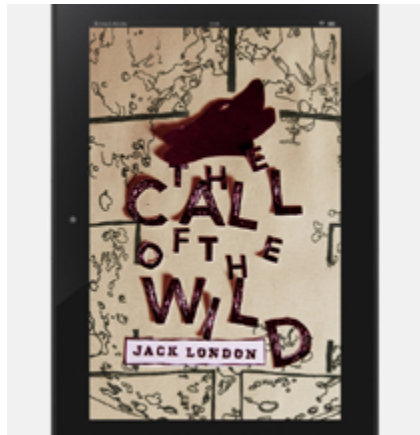kindle edition for ebooks, 26 covers,
ebook trailer, and package design

DIGITAL PUBLISHING
PROMOTION DESIGN
ILLUSTRATION

Sᴇɴɪᴏʀ ʏᴇᴀʀ
(Jᴀᴍᴇꜱ Mᴀᴅɪꜱᴏɴ Uɴɪᴠᴇʀꜱɪᴛʏ)

ᴍᴏʙɪ
ᴅɪɢɪᴛᴀʟ ᴘʀɪɴᴛ
ᴅɪɢɪᴛᴀʟ ᴘᴜʙʟɪꜱʜɪɴɢ

*http://educ.jmu.edu/~shinjb/teach-
ing/ebooks.html*

DIGITAL PUBLICATION
e-publication for iPad

EDITORIAL DESIGN

ADOBE INDESIGN
DIGITAL PUBLICATIONS

1024 x 768 PIXEL, 18 PAGES
(VIDEO INCLUDED)

SCROLLBAR
This page displays a horizontal scrollbar for the viewer to slide through to view more images relating to the article. The instructions are written just below to direct the reader to scroll through the bar.

INFO GRAPHIC
An info graphic is shown on this page to explain why Patagonia participates in Fair Trade by illustrating who they are benefitting. This gives the readers' eyes a break from the articles shown on the previous pages.

SLIDE SHOW
This layout has been kept simple by leaving white space around the text and image. The image is a slideshow with four separate articles of clothing, to demonstrate their products' relationship to fair trade.

VIDEO
In addition to the article, a short artistic documentary is offered to give more information on Patagonia's products and their effect on the environment.

INTRODUCTION PAGE
This page is kept very open in order to adhere to the simple design of the rest of the magazine. It introduces the materials section with a straight and to the point layout.

HYPERLINK BUTTONS
This page is one of the most interactive pages in the magazine. Each image is a button that takes the reader directly to the Patagonia website. On the website, it gives a detailed description of each of the materials they use for their products.

PROJECT DESCRIPTION
As e-readers are becoming more popular with time, magazines are shifting from printed copies to downloadable PDFs for your iPad. These magazines are much more convenient to have multiple issues of at the touch of your finger, and allow for interaction between the reader and the company. The designers can now use videos and slideshows, scrollbars to hold more text, and buttons to direct the reader elsewhere. Each month's issue can also be automatically downloaded to the buyer's iPad, rather than having to go to the store to purchase each issue. Not only are these convenient, but they are also cheaper for both the company and the consumer. Printing costs are removed, which increases the window of opportunity for the designer. Retina display screens make the images and text clear and realistic, also allowing for the reader to zoom in and out based on their own preference.

INTERACTIVE MEDIA

http://educ.jmu.edu/~shinjb/apps/
Space-Race.mov

http://educ.jmu.edu/~shinjb/apps/
dc_whiz.mov

SPACE RACE

Bailey Steele
GRPH 313: Interactive Media
Jun Shin
James Madison University

Space Race is a mobile app to ease the never-ending struggle of finding the best parking space.

A play on words, the name "Space Race" injects a sense of humor and allows for playfulness in design.

The app's features include a search function, maps and navigation, and a timer with an alarm.
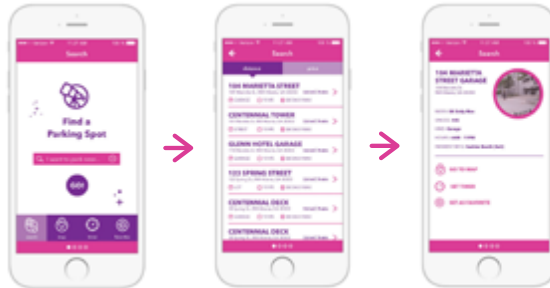
ICON DESIGN

search   map   timer   favorites

SCREENS

SEARCH FUNCTION

The search function allows users to find parking spots by searching for a specific location. Users can sort parking options by price or distance. Each parking location has a profile page with an in-depth description.

MAP

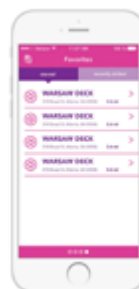Step-by-step navigation and an interactive map ensure users will find their spot in time.

TIMER

Timer with a sliding side-menu to set the amount of time and an alarm.

There is also a button displayed to quickly add more time to an already set timer.

FAVORITES

Provides quick access to saved parking spots, or those recently visited.

DCWHIZ
Parking Application

What is this app?

This app was created to relieve the stress of finding a parking spot when driving into the busy streets of the District of Columbia. The interface allows the user to type in their event destination and provides a list of parking options accompanied by price, distance, and spots still available. In addition to finding parking spots, the app also has the ability to find the user's car using GPS satellite. Can't remember where you parked in the garage? No problem.

Behind the Design

The interface of this app was designed to be incredibly simple and easy to read by the user with iOS 8 on the iPhone 6. The icons play a major role in the accessibility, which have been made to be clean and recognizable.

The four cool colors are used throughout each screen, which are easy on the eyes and blend well together. The white text stands out on the dark background and gives the app a modern look.

Icons

Maps

Maps is the main icon that will be used. It leads the user directly to a list of instructions, which includes destination address, choosing their parking, and finally an alarm.

My History

My History shows a list of previous routes the user has chosen to take in order to remove the need to type in the same destination multiple times. The next screen leads to parking options.

My Cars

My Cars shows a list of all the users' current cars. By selecting one, the app is able to locate the car using GPS satellite. The plus symbol in the top right corner allows for adding a car to the list.
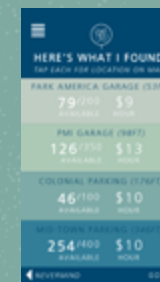
Help

The Help icon gives a list of detailed, written instructions for each of the other three icons. This will clarify any confusion the user may have.

Screens

One of the first steps will be to enter the desired event address, then followed by additional specifications to narrow the search result.

Once the destination has been entered, a list of all available parking options will be shown. Along with its name, the number of spots available and its hourly rate are present.

By tapping each parking option, its exact location on the map will drop down.

Once a parking option is chosen, a timer will display the amount of time remaining before the driver must return to their car. They can add more time to the meter, turn off the timer, or begin a new action.

Interactive Media

JMU PARKING APP

120PX

THE JMU PARKING APP is a theoretical app made for James Madison University students. The app focuses on the four main parking decks on campus. These decks are known to be a hassle and can take up to 15 minutes to navigate through.

The app gives the current status of the parking decks and logs information on parking availability. It takes the collected data and turns it into usable information that makes it possible for the user to make educated decisions on when and where to park on campus.
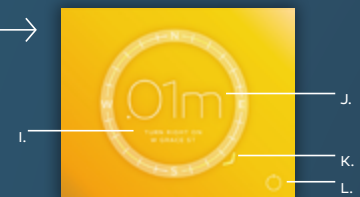
THE JMU PARKING APP has sImple layouts, enhanced by color and subtle gradients that create a unique aesthetic. The color supports hierarchy making it easy for the user to differentiate from primary and secondary information. Each lot is color coded making them easy to discern.

ELEMENTS AND FUNCTIONALITY

A. the name of the parking deck
B. the amount of spots left in the parking deck (numerical)
C. a graphic representation of how full the lot is
D. recent updates on parking decks
E. buttons to other parking deck pages
F. icon/button to the stats page of the Warsaw deck
G. the number of spots total and the amount of spots taken in the parking deck
H. the icon/button to the navigation page
I. directions to the parking deck
J. distance to the parking deck
K. compass
L. icon/button to the parking spot counter page
M. buttons that switches graph from availability by hour to availabilty by week
N. slide through different dates to find graph with desired information

The intro page alternates the introduction phrase based on time.

The app consists of two main interfaces making it easy to navigate and intuitive.

GRPH 392: Interactive Media
Jacob Melton

James Madison University
Professor Jun Bum Shin

JMU Forbes Center Ad.
HTML Emails

WEB DESIGN

Junior & Senior Year
(James Madison University)

Adobe Dreaweaver
HTML

DIGITAL MEDIA

ADVANCED TYPOGRAPHY

Senior Year
(James Madison University)

digital print

Web Design

SENIOR YEAR

HTML & CSS

http://educ.jmu.edu/~shinjb/MDM/
http://jodishaz.com

Senior Year
(James Madison University)

Adobe Dreamweaver
HTML5 & CSS 3

KINETIC TYPOGRAPHY
Sound Visualization

MOTION GRAPHICS
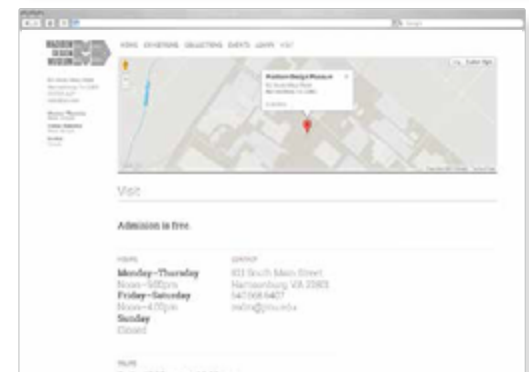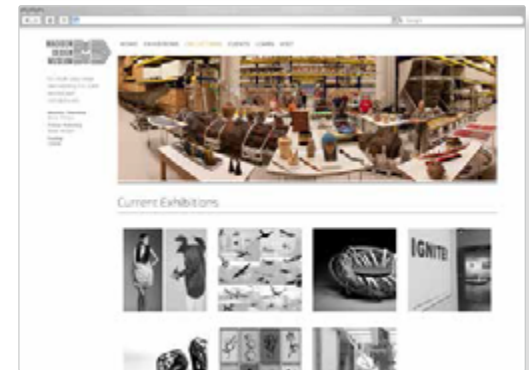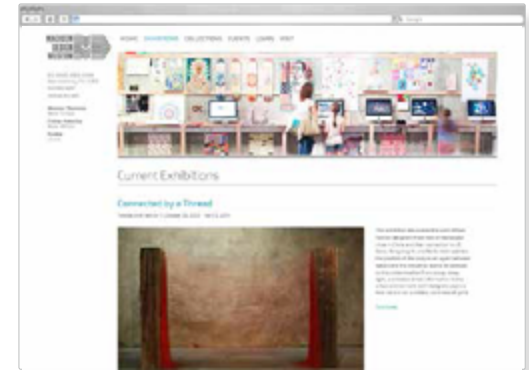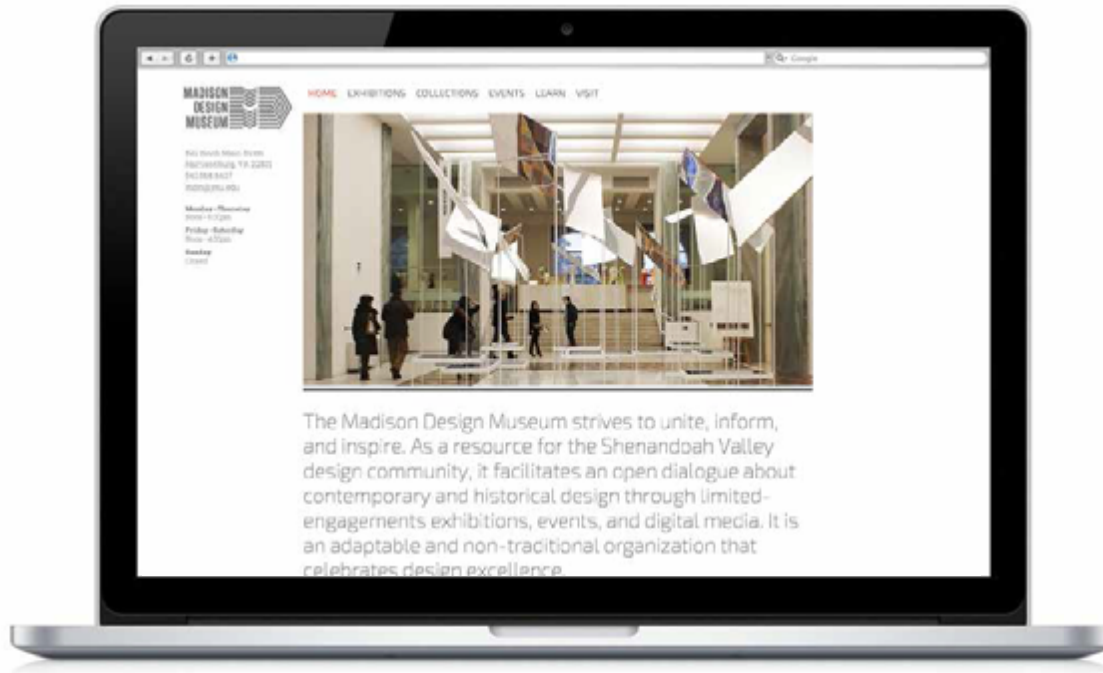
Junior & Senior Year
(James Madison University)

digital media

examples:
*http://educ.jmu.edu/~shinjb/motion/
amanda_wilson.mp4*

*http://educ.jmu.edu/~shinjb/motion/
jena_thielges.mov*
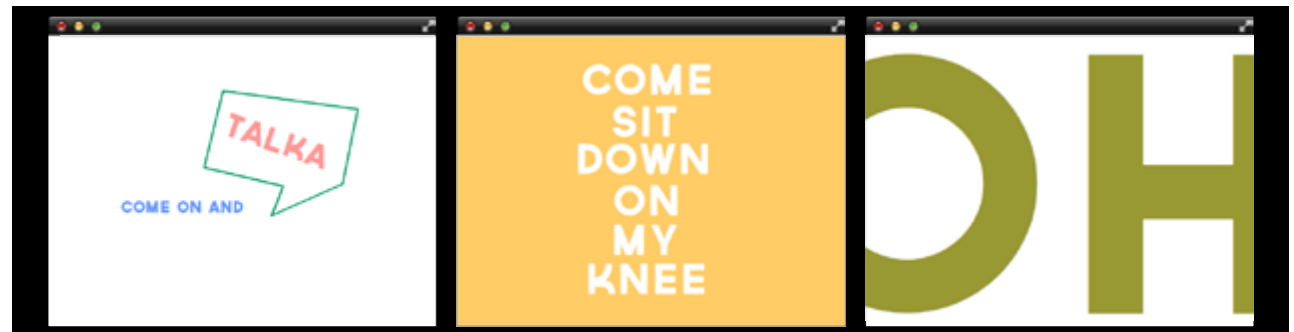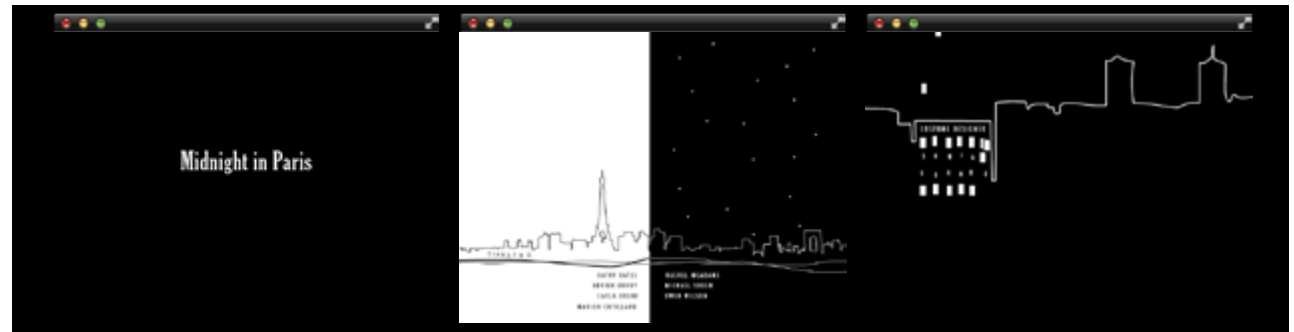
KINDLE EBOOKS
kindle edition for ebooks, 26 covers,
ebook trailer, and package design

DIGITAL PUBLISHING
PROMOTION DESIGN
ILLUSTRATION

SENIOR YEAR
(JAMES MADISON UNIVERSITY)

MOBI
DIGITAL PRINT
DIGITAL PUBLISHING
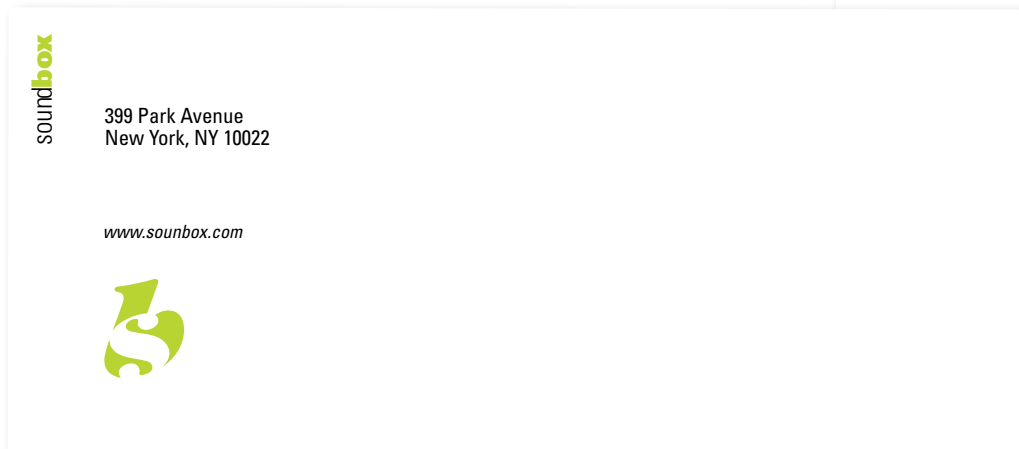
soundbox

Brittany Sink
Art Director

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New York, NY 10022

E • info@soundbox.com
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F • 440. 567. 0099

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soundbox

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F • 440. 567. 0099

www.sounbox.com

COVER STORY
Media Cover Design
(including self-portrait)

EDITORIAL DESIGN
DIGITAL PHOTOGRAPHY

Sophomore Year
(James Madison University)

Digital Print & Images

TYPOGRAPHIC PARAMETER
Modular Grid (six compositions)

INTRODUCTION TO TYPOGRAPHY

Sophomore Year
(James Madison University)

Adobe InDesign

DIGITAL PRINT
8 x 8"

MODULAR GRID PROJECT

Jacob Melton

Introduction to Typography
GRPH 206, Spring 12

Jun Bum Shin
School of Art, Design and Art history
James Madison University

ADVANCED TYPOGRAPHY

SENIOR YEAR
(JAMES MADISON UNIVERSITY)

DIGITAL PRINT

INTRODUCTION TO TYPOGRAPHY

SOPHOMORE YEAR
(JAMES MADISON UNIVERSITY)
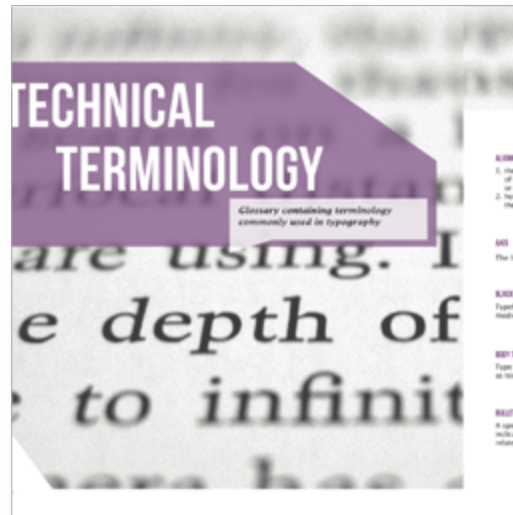
Adobe InDesign

DIGITAL PRINT
8 X 8", 28 PAGES

TYPOGRAPHY II

Junior Year
(James Madison University)

Adobe InDesign

digital print
10 x 10", 16 pages

Sophomore Year
(James Madison University)

Adobe InDesign

digital print
15 x 20"

Poster 1 (red/yellow):

2012
LECTURE
SERIES

EXPLORING THE RELATIONSHIP
BETWEEN OBJECT AND USE
Department of Interactive
Media and Graphic Design

Frank Gehry
The Art of Architecture
November 23

Jan Tschichold
A Life in Typography
September 08

Paul Rand
Thoughts on Design
October 17

235 Cantrell Avenue
Montpelier Hall
James Madison University

Lectures are free and
open to the public

Poster 2 (gray):

MEET YOUR TYPE

TEACHING YOU THE FUNDAMENTALS OF TYPOGRAPHY IN JUST ONE BOOK.

Poster 3 (TYPE HISTORY):

TYPE HISTORY

1450 Blackletter — The earliest printing types, these forms were based upon the handicapping style then used for books in northern Europe.

1475 Oldstyle — Based upon the lower-case forms used by Italian humanist scholars for book copying (themselves based upon the 8th-century letterforms) and the uppercase letterforms found inscribed on Roman ruins.

1500 Italic — Echoing contemporary Italian handwriting, the first italics were condensed and close-set, allowing more words per page. Although originally considered their own class of type, italics were soon cast to complement roman forms.

1550 Script — Originally an attempt to duplicate engraved calligraphic forms, this class of type is not entirely appropriate in lengthy text settings. In shorter applications, however, it has always enjoyed wide acceptance. Forms now range from the formal and traditional to the casual and contemporary.
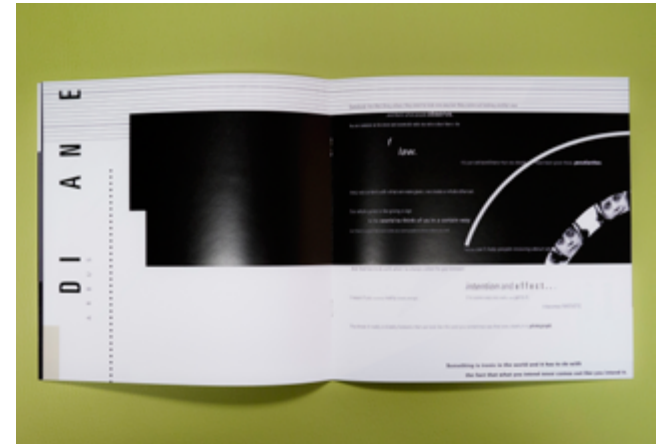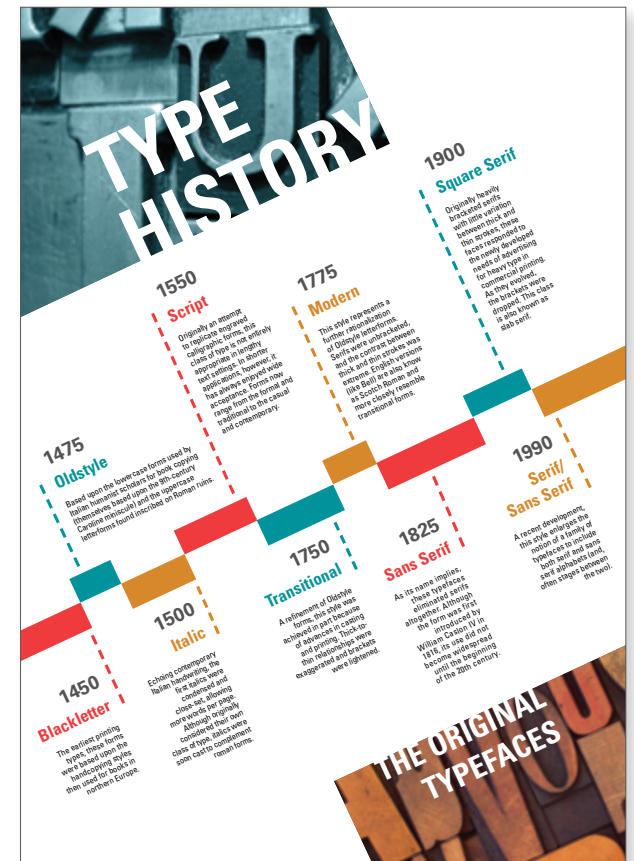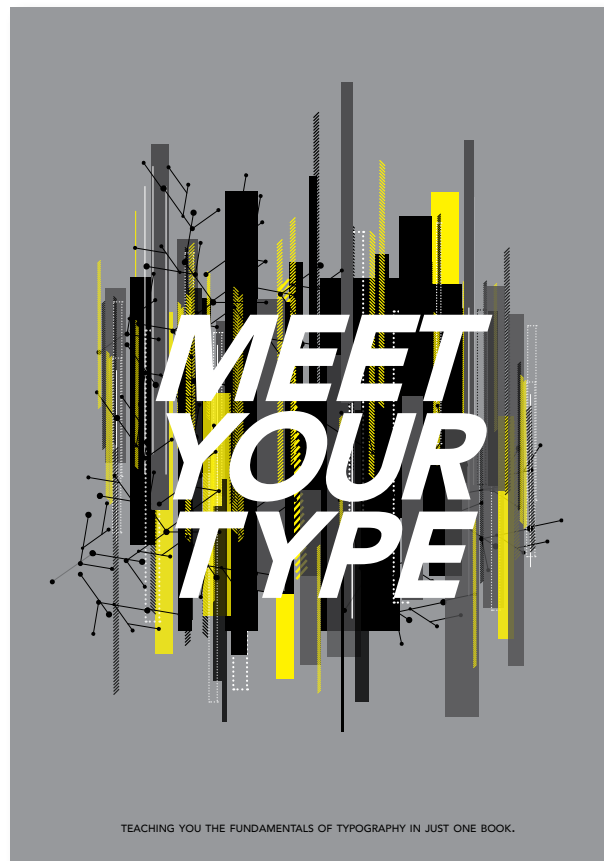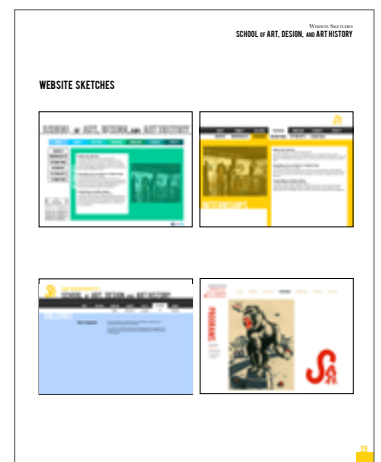
1750 Transitional — A refinement of Oldstyle forms, this style was achieved in part because of advances in casting and printing. Thick-or-thin relationships were exaggerated and brackets were lightened.

1775 Modern — This style represents a further refinement of Oldstyle forms. Serifs were unbracketed, and the contrast between thick and thin strokes was extreme. English versions (like Bell) are also known as Scotch Roman and more closely resemble transitional forms.

1825 Sans Serif — As its name implies, these typefaces eliminated serifs altogether. Although the form was first introduced by William Caslon IV in 1816, its use did not become widespread until the beginning of the 20th century.

1900 Square Serif — Originally heavily bracketed with little variation between thick and thin strokes, these faces responded to the needs of advertising for heavy type in commercial printing. As they evolved, the brackets were dropped. This class is also known as slab serif.

1990 Serif/ Sans Serif — A recent development, this style enlarges the notion of a family of typefaces to include both serif and sans serif alphabets (and, often stages between the two).

THE ORIGINAL TYPEFACES

Sᴏᴘʜᴏᴍᴏʀᴇ Yᴇᴀʀ
(Jᴀᴍᴇꜱ Mᴀᴅɪꜱᴏɴ Uɴɪᴠᴇʀꜱɪᴛʏ)

Adobe InDesign

ᴅɪɢɪᴛᴀʟ ᴘʀɪɴᴛ
10 x 10"

Net Wt. 10 3/4 oz. (305g)

Great for Cooking

Campbell's

Condensed Soup

Cream of Chicken

Mix soup & 1 can of water

Richer Soup: Use one can of milk or 1/2 can milk & 1/2 can water

Caution: Metal edges are sharp, recommend use by date on can end. Promptly refridgerate unused soup in separate container.

Stove: Heat, stirring occasionally

Microwave: Heat, covered, in microwaveable bowl on high 2 to 3 1/2 minutes. Careful, leave in microwave 1 minute, then stir

Campbell's
SELECT
HARVEST
Potato Broccoli Cheese

Good Source of Fiber   Farm Grown Potatoes   No Msg Added

cream of mushroom soup
Net WT. 14.75 OZ. (418g)

100 calories   **Sers. Size** ½ cup
50 fat calories   **Servings** about 3.5

nutrition

Total Fat 8g 0%   Sat. Fat 1g 5%   Trans Fat 0g   Polyunsat. Fat 0g   Monounsat. Fat 1g   Cholest. 5mg 2%   Sodium 870mg 36%   Potassium 80mg 2%   Total Carb. 8g 3%   Fiber 2g 6%   Sugars 1g   Protein 1g   Vitamin A 0%   Vitamin C 0%   Calcium 0%   Iron 0%

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

cream of
mushroom
soup

Net WT. 14.75 OZ. (418g)

cooked with **care**   *in the USA*

WATER / mush
Calories
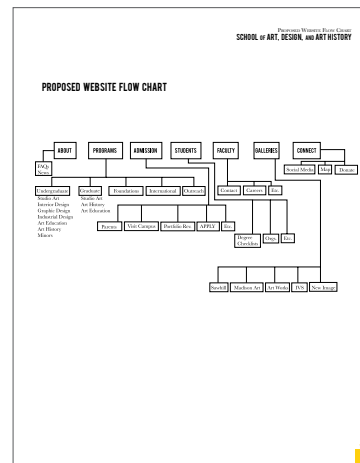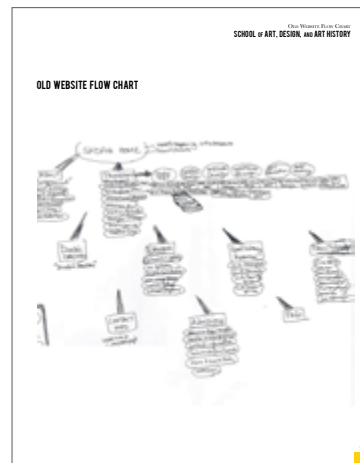ingredients
MSH
vegetable oil

INTRO TO TYPOGRAPHY

Sophomore Year
(James Madison University)

Adobe Illustrator
Adobe InDesign

DIGITAL PRINT
11 x 14"

PROCESS BOOK
Process of Web Design

WEB DESIGN

Junior Year
(James Madison University)

11 x 8.5", 42 pages

Logotype and Website Re-Design
James Madison University's
School of Art, Design, and Art History

Lawler H. Watkins
GRPH 312/ Fall 2011
Professor Jun Bum Shin
The School of Art, Design, and Art History
James Madison University

Client Requirements
School of Art, Design, and Art History

CLIENT REQUIREMENTS

Requirements in Features

James Madison University logo and copyright
About JMU School of Art, Design, and Art History
Frequently Asked Questions
Current events calendar/news update
Links to James Madison University's main pages
Contact information
Donations page

Requirements in Content

Welcome page and statement about the new program
Expose the competitive nature of SADAH and art as a whole
Course offerings and programs information
How to apply and portfolio review
Faculty contact information
Maps and directions to SADAH buildings
Promote a positive image of the programs and curriculum
Gallery information and visiting SADAH buildings

Research
School of Art, Design, and Art History

RESEARCH 4
Savannah College of Art and Design

www.SCAD.edu
Nicely targets primary (prospective students) and secondary (already involved) markets
Educators, community, alumni, corporate partners (additional helpful links)
Primarily black and white design with blue spot color
Color variety AND content driven by photographs
Extreme order, clean
Easy access to social media outlets
Easy to apply AND shows deadline
"MySCAD" link for community login
Difficult to return to main navigation page

Old Website Flow Chart
School of Art, Design, and Art History

OLD WEBSITE FLOW CHART

Proposed Website Flow Chart
School of Art, Design, and Art History

PROPOSED WEBSITE FLOW CHART

Proposed Contents
School of Art, Design, and Art History

PROPOSED CONTENTS
Home

Website Sketches
School of Art, Design, and Art History

WEBSITE SKETCHES

Website Sketches
School of Art, Design, and Art History

WEBSITE SKETCHES

Website Sketches
School of Art, Design, and Art History

WEBSITE SKETCHES

INTRO TO TYPOGRAPHY

Sᴏᴘʜᴏᴍᴏʀᴇ Yᴇᴀʀ
(Pᴜʀᴅᴜᴇ Uɴɪᴠᴇʀsɪᴛʏ)

11 x 8.5", 24 ᴘᴀɢᴇs

emily cox_ **identity standards guide**

logo_ **standard**

color_ **standard**

logo_ **alternate**

variants_ **prohibited**

stationery_ **business card**
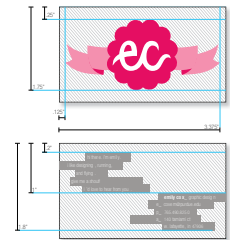
stationery_ **letterhead w/ text**
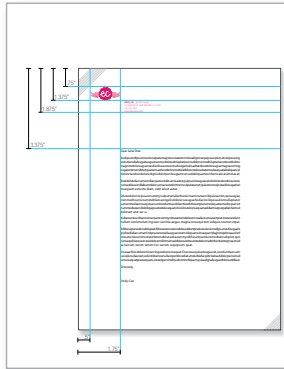
process_ **refined sketches**

process_ **sketches**

PORTFOLIO
student

JUN BUM SHIN

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