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The NSCA Marks the 2014 Registry of Strength and Conditioning Coaches

*Gregory Werner added to registry of distinguished coaches who received their RSCC*E ring provided by Direct Fitness Solutions.*

The National Strength and Conditioning Association (NSCA) is encouraging a high standard of professional practice and responsibility among strength and conditioning coaches. The NSCA maintains a registry of coaching professionals who demonstrate a higher level of improving sport performance and safety. To become an RSCC*E, the coach must have 20 plus years of strength and conditioning coaching experience. Direct Fitness Solutions is the proud sponsor of the RSCC*E rings.

Among the list of distinguished coaching professionals is Gregory Werner who applies the foundational knowledge to assess, motivate, educate and train his athletes using the NSCA approved standards. Coach Werner has proven to implement safe and effective strength training and conditioning programs at James Madison University.

“We are happy to have Coach Werner join our registry of distinguished strength and conditioning professionals,” says Boyd Epley, NSCA Founder, “his efforts support the NSCA and our efforts to safely improve athletic performance in every sport throughout the world.”

Congratulations to Coach Werner and for becoming a recipient of the RSCC*E ring, giving your devotion to the efforts of the strength and conditioning industry and for being a continued member of the NSCA. For the complete list of the Registry of Strength and Conditioning Coaches (RSCC), visit www.nsca.com.

Media Note: To schedule an interview, contact Greg Nockleby at 800.815.6826.

About the National Strength & Conditioning Association

The National Strength and Conditioning Association (NSCA) is an international nonprofit educational association founded in 1978. Evolving from a membership of 76, the association now serves nearly 30,000 members in 52 countries. Drawing upon its vast network of members, the NSCA develops and presents the



everyone stronger

most advanced information regarding strength training and conditioning practices, injury prevention, and research findings.

Unlike any other organization, the NSCA brings together a diverse group of professionals from the sport science, athletic, allied health, and fitness industries. These individuals are all in pursuit of achieving a common goal—the utilization of proper strength training and conditioning to improve athletic performance and fitness.

Central to its mission, the NSCA provides a bridge between the scientist in the laboratory and the practitioner in the field. By working to find practical applications for new research findings in the strength and conditioning field, the association fosters the development of strength training and conditioning as a discipline and as a profession.

Headquartered in Colorado Springs, Colorado, the NSCA serves as a valuable resource for its members, the fitness industry, general public, and the media. The association provides a wide variety of resources and opportunities designed to strengthen, build, advance, and unify.