Purpose
The Financial Analysis Project is designed to provide guidance and experience in the financial analysis of a company. Each student is assigned a company for this project, and this company is the basis for all reports. The project consists of seven sections, and then a final, comprehensive report. Two of the seven sections are team efforts (industry and economy), which you can then revise appropriately for your individual report. The final report is a compilation of the progress reports, with additional information. Students are encouraged to improve the content from the section reports after receiving instructor feedback, so that the final report reflects edits and revisions that improve upon the previously submitted reports.

Grading
Students will be graded on each of the progress reports, as well as on the final report. The Financial Analysis Project is 40 percent of the course grade; the progress reports comprise 20 percent of the course grades, whereas the final report comprises 20 percent of the course grade.

General information
(1) All reports must report references, including the data sources.
(2) Graphs must be embedded in the written report as Microsoft Excel charts, and must be original creations of the submitting student or team.
(3) All graphs must have source information with the graph itself, in addition to its listing in the references.
(4) All tables/data/graphs in the reports must be supported by a submitted Microsoft Excel workbook. However, only one workbook may be submitted with a report, so be sure to include all related worksheets within the submitted workbook.
(5) Please be sure to check the syllabus and Blackboard for report deadlines.
(6) If you are selected to present your report, you must use PowerPoint in your presentation.
(7) Do not include copyrighted or trademarked material in your report or presentations.

Template
A Project Template is provided on the Blackboard site. Please refer to this template and to in-class instruction for completion of the sections.