



CONTACT

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SOCIALS

LinkedIn: Stephanie Branam

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Portfolio Website:

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SOFT SKILLS

- Hardworking
- Determined
- Adaptability
- Problem-solving

Stephanie Branam

Graphic and Digital Designer

As a diligent and driven graphic and digital designer, I am deeply committed to upholding a company's values through my work. I possess the ability to seamlessly adapt to new environments and projects while maintaining a strong desire for continuous learning and growth. My skill set includes proficiency in various design tools, including Adobe Creative Suite, Microsoft Suite, Webflow, and Canva.

EDUCATION

James Madison University, Harrisonburg Va
Alumni - Graduated May 2023

Bachelor of Fine Arts: Graphic Design Major

COURSE WORK

GRPH 101: DIGITAL MEDIA DESIGN I

Learned how to use **Adobe Photoshop** and **Adobe Illustrator**

GRPH 201: DIGITAL MEDIA DESIGN II

Learned how to use **Adobe After Effects** and **Adobe XD**

GRPH 200: IMAGE-MAKING

Learned how to draw images and think conceptually to incorporate them into graphics

GRPH 206: TYPOGRAPHY I

Learned how to use **Adobe Illustrator** and create magazines and packaging logos using mock-ups

GRPH 306: TYPOGRAPHY II

Learned how to make larger books and sustainability report designs

GRPH 408: BRAND IDENTITY

Learned how to make logos from scratch when creating an identity for a new upcoming brand

WORK EXPERIENCE

GRAPHIC DESIGN INTERN, OXFORD COMMUNICATIONS

Summer 2022 - School year 2023

At Oxford Communications, an acclaimed integrated marketing agency, I had the opportunity to intern as a Graphic Design Intern. This experience allowed me to contribute to a wide range of projects and gain valuable skills in the field of marketing and design. For further information about Oxford Communications, please visit their website at <http://www.oxfordcommunications.com>.

Some highlights of my contributions include:

- Collaborated on an award-winning Request for Proposal (RFP) that showcased my ability to contribute effectively to the team's success.
- Executed various tasks such as spec resizes, case studies, flyers, and billboards, all of which contributed to the overall success of the RFP projects.
- Played an active role in the agency's online presence by designing and being featured in "Employee Featured Posts" on their LinkedIn page. <https://www.linkedin.com/mwlite/company/oxford-communications>
- Worked alongside professionals in a fast-paced environment, gaining hands-on experience and expanding my knowledge of concept development, creative design, direct mail, online marketing, website design, collateral creation, and media services



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FREELANCE WORK

FREELANCE GRAPHIC DESIGNER, FAST FUNDS

2020-Current

- Collaborated with Fast Funds, on multiple projects including brochures and flyers. These materials were specifically created to be showcased at conferences and events.
- Demonstrated my creative skills and attention to detail to effectively represent the company's brand and attract potential clients.

FREELANCE GRAPHIC DESIGNER, ERIC J HERTZ, PC

2020-Current

- Collaborated with Eric J Hertz, PC, on multiple projects including brochures and flyers. These materials were specifically created to be showcased at conferences and events.
- Demonstrated my creative skills and attention to detail to effectively represent the company's brand and attract potential clients.

FREELANCE GRAPHIC DESIGNER, STEP BY STEP PAINTING

2019

- Engaged with Step By Step Painting, a local construction company based in Randolph, NJ, to design their van wrap. This wrap was intended to be displayed on their truck, which they use daily for their house-to-house operations.
- Utilized Adobe Photoshop to develop design concepts and presented them to the client using mock-ups, providing a visual representation of how the van wrap would appear.
- Designed their current logo that they use for their branding.

FREELANCE GRAPHIC DESIGNER, SHONGUM LAKE SWIM TEAM

2018

- Created unique T-shirt designs for the Shongum Lake Swim Team, a local swimming competition in Randolph, NJ. These designs were intended to be used for their end-of-summer competition against neighboring towns.
- Successfully produced a T-shirt design that gained significant popularity, resulting in high demand and nearly selling out during the competition.

These freelance experiences allowed me to showcase my creativity and design expertise while delivering high-quality materials that met the clients' specific needs.