



## CAREER OBJECTIVE

Motivated and friendly graphic design student with a desire to learn and share new ideas. On top of design trends with a strong understanding of the design process. Committed to creating innovative designs and cooperating with other designers to properly visually communicate.

## EDUCATION

B.F.A. Graphic Design  
Expected in May 2024  
James Madison University  
Harrisonburg, VA

## SKILLS

Creative Thinking  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Adobe AfterEffects  
UX/UI Design  
Image-making  
Logos  
Typography  
Package Design  
Branding  
Editorial Design

# JOSEPH ZIELINSKI III

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## WORK EXPERIENCE

### GRAPHIC DESIGNER

JMU Student Affairs Communications and Marketing

08/2022 - Present / Harrisonburg, VA

- Designed promotional material for student organizations and university businesses.
- Collaborated with a team of designers to maximize quality of deliverables for clients.
- Content includes advertisements, logos, and illustrations.

### GRAPHIC DESIGN INTERN

Artworks Gallery

08/2020 - 12/2020 / Harrisonburg, VA

- Designed Promotional Material for upcoming exhibitions.
- Created designs that were displayed in exhibitions.
- Attended exhibitions and interacted with a variety of artists.

### FREELANCE DESIGN

05/2017 - Present / Roanoke, VA

- Created a variety of designs for clients in the Roanoke Valley.
- Content ranged from illustrations to logos.
- Created designs for graduation and student athlete college commitment announcements.

## EXHIBITIONS

- Has work displayed in the ArtWorks Gallery (Harrisonburg, VA) exhibition "Inspired in Isolation" (9/16/20)
- Has work displayed in the ArtWorks Gallery (Harrisonburg, VA) exhibition "Uncomplicit" (11/4/20)
- Has work displayed in the ArtWorks Gallery (Harrisonburg, VA) exhibition "Amsterdam Study Abroad Exhibition" (10/8/22)

## AFFILIATIONS & ACCOMPLISHMENTS

- Kappa Pi International Art Honor Society : (2021-present)
- Dean's List Spring Semester 2021
- JMU Art and Design Study Abroad trip to Amsterdam (2022)